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Scotts® MARYSVILLE, OHIO

Dear Home Owner:

A year ago the word SCUTL found its way into the market place and into the vocabulary of millions.

It was all because we had developed here at Scotts a brand new and eminently successful control for Crabgrass. Such an announcement had been long waited. Its enthusiastic reception exceeded our fondest hopes.

The record of SCUTL, in spite of the fact that directions were not always followed, was almost 100% favorable. Please read the user comments.

Now the second year is upon us. Crabgrass will probably be more prevalent because the ground froze deeply last winter, loosening the soil to a considerable depth. This has the effect of arousing weed seeds which were sleeping soundly.

For best results, make two or three SCUTL applications.

We hope to hear from you soon. Our supply of SCUTL is believed to be adequate in spite of the tremendous demand expected.

Cordially

O M Scott & Sons
John H. Scott

June 1951

CORONA DEL MAR CALIF

I think your SCUTL is great. I wish you could have seen my lawn before I used SCUTL, and see it now. It did a very, very good job. My lawn was at least three-quarters Crabgrass. Now very little is showing up and the lawn has started growing again. It doesn't seem to me that SCUTL is advertised enough. It sure would save a lot of people trouble if they knew about it.

Frank W Larson

HARTFORD CONN

Since last August when we started using SCUTL (with excellent results), we are switching to Scotts Lawn Seed, Turf Builder and other Scott products exclusively. We also tried Weed & Feed on a portion of our lawn with success.

Mrs Frank J DeCorleto

PARMA IDAHO

Our lawn was seeded in late spring and we got a beautiful stand but in early fall, we discovered we had patches of Crabgrass. Have put on the second application of SCUTL and now the Crabgrass seems to be dead and the Bluegrass and Clover seem to be coming back.

Mrs C G Allen

CHICAGO

SCUTL is working wonderful. It stops Crabgrass immediately and in about 10 days it's noticeable by its dilapidated appearance, and can be pulled out. Something new for Crabgrass. It was always so healthy.

Thomas Sheehan

GREENE IOWA

In reply to yours of the 11th, regards our Crabgrass problem—I am very pleased to advise the fourth application of SCUTL did the job. My lawn is now Crabgrass free and my wife says I am agreeable to live with again.

C M Frudden

SHREVEPORT LA

SCUTL was applied to a patch of Crabgrass and within a few hours a noticeable color change was observed. At the end of the second day, practically every leaf of the Crabgrass was a light yellow color. The inner bedded Bermuda Grass was affected somewhat for a few days but apparently no permanent injury was done, even with a second application of SCUTL.

W H Spears

DETROIT MICH

Thanks very much for the box of SCUTL. My only trouble now is the fact that I have no Crabgrass on which to try it. Last year when I made some tests on my lawn for you, you did not tell me that the material I was using was supposed to be a Crabgrass killer and I assumed that it was some kind of fertilizer. The Crabgrass disappeared without my realizing what was going on.

W P Dickerson

HANCOCK MD

The SCUTL did a wonderful job on the lawn although I did not have enough and didn't get it on too evenly. Next year we will need more SCUTL and a spreader.

David W Sowers, Jr

OVERLAND MO

I would like to express my approval of your SCUTL and 4-XD weed control. I just bought a new house this year and the rear lawn was smothered with weeds and Crabgrass. I have never seen anything remove Crabgrass so completely as SCUTL. Our lawn only needed two applications. Thanks for SCUTL and 4-XD as they have saved me hours of hard work and precious time.

Donald Schoedler

SPRINGFIELD N J

The results from SCUTL have been most successful. Apparently the second application was almost unnecessary as the Crabgrass had almost completely disintegrated after the first application. Today the permanent grasses are growing nicely in the areas vacated by the Crabgrass.

W M Masson

CARLE PLACE N Y

SCUTL did a fine job for us this year and I look for it to do an excellent job next year. We have used Scotts products for a good many years and have always been pleased with the results. SCUTL really helped us for you should see our lawn this year.

Paul C Loizeaux



SCUTL - DOOM TO CRABGRASS*

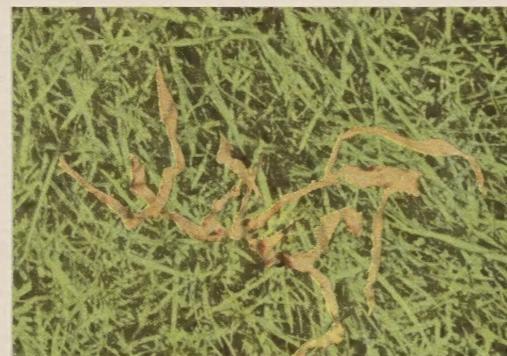
These time lapse photos selected from series taken during 3 week SCUTL treatment program, dramatically show the destruction of Crabgrass without harm or discoloration to the desirable grasses.



1 Healthy Crabgrass plant on its way to take over the good turf.



3 10 days later Crabgrass in death throes, twisted, sick, discolored.



4 Crabgrass is dead. Not necessary to rake it out since it soon disintegrates.

2 Glistening particles of SCUTL attach themselves to Crabgrass leaves. It starts to work immediately.

* CRABGRASS—*Digitaria sanguinalis*; *D. ischaemum* also *Syntherisma* sp.
Also known as Watergrass, Fall Grass, Fingergrass, Wiregrass

Crabgrass is the No 1 lawn foe. It grows best when desirable grasses suffer because of too much heat. Crabgrass gets along whether moisture is limited or plentiful. Being annual, except in subtropical climates, it seeds a new crop each year that will smother good grasses if left unchecked. The first plants appear in late spring or early summer after a week or two of good hot sunshine and as soil gets quite warm.

SCUTL is Specific for Crabgrass

While Crabgrass is by far the worst of hot weather weeds, other wild grasses may be a problem in some lawns. These

include: Goose Grass (*Eleusine indica*), Panic, Witch, Quack, Johnson, Dallis (*Paspalum*) grasses; Foxtail species (*Alopecurus*, *Setaria*); Bermuda Grass (called Wiregrass in some localities and Devil Grass in California).

The latter are botanically different from Crabgrass and accordingly are not affected by SCUTL. The important species of Crabgrass are of the genus *Digitaria* or *Syntherisma*. In case of doubt, samples may be sent to any office of O M Scott & Sons Company for identification: Marysville, Ohio; Ridgefield, New Jersey; Palo Alto, California

4 Years of field research and two years of country-wide consumer use have established SCUTL as the answer to the Crabgrass problem. SCUTL has met and defeated Crabgrass on thousands of lawns.

It's a cinch to use SCUTL—just shake the clean, dry granules directly from the box. Better still, broadcast over the lawn with a Scotts Spreader. SCUTL is a clean, granular compound—easy to use.

You don't have to fool around with mixing or water carrying when you apply SCUTL. No fussing with heavy sprinkling equipment. SCUTL is ready to go—light weight but not dusty.

STOP CRABGRASS BEFORE IT RUINS YOUR LAWN!

WHEN—Apply as soon as possible after Crabgrass is plainly visible in the lawn so the SCUTL particles will fall on its leaves. It is advisable to stop Crabgrass before it harms the good grasses but there is no use putting it on until growth is actually under way.

HOW—The best way is to use the Scotts Spreader. SCUTL may be broadcast directly from the box but in that method many plants are missed and the results spotty. Over-all treatment of any infested lawn is recommended.

REPEAT treatments are required at five to seven day intervals. If program is delayed until late summer when growth is matted, two applications at Double Rates are recommended. Earlier in the summer, three or four doses at Normal Rate do the job before Crabgrass does too much damage.

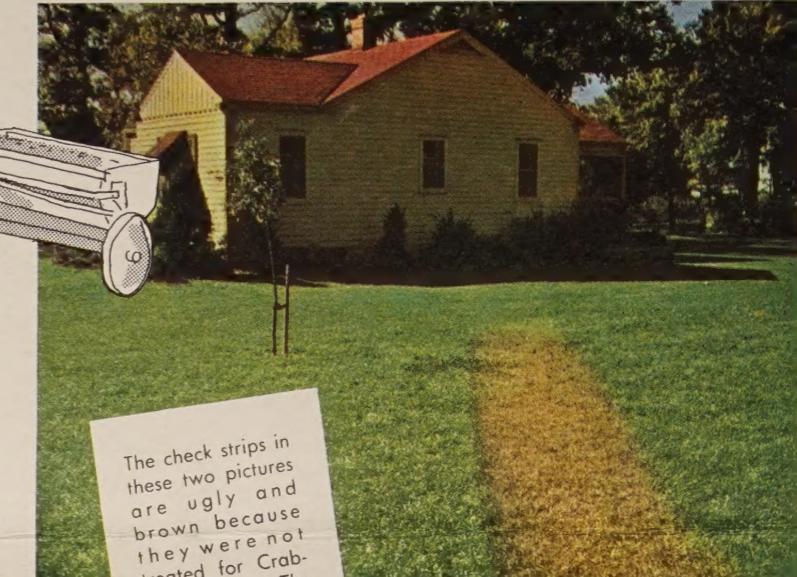
SCUTL Is SUBTLE—It works slowly so Crabgrass is destroyed without the unsightly browning of the entire lawn as is the case of typical "killers".

COST is reasonable, considering that an infested lawn can be saved from Crabgrass ruin while the owner continues to enjoy a nice green lawn.

Square foot coverage shown for various packages is for one NORMAL rate treatment.

Box 400 sq ft	\$.79	Bag 5500 sq ft	\$ 5.85
Box 1250 sq ft	1.95	16 Bags 2 Acres	88.00

Complete Directions, including Spreader Settings, in Each Package



The check strips in these two pictures are ugly and brown because they were not treated for Crabgrass control. The entire lawn would look that way except for the SCUTL-ing of the Crabgrass.



SCUTL Is VERSATILE—It may be used to save spring seeded lawns by stopping Crabgrass with little harm to the young grass. SCUTL can be used to take Crabgrass out of bentgrass lawns and putting greens. It causes little permanent injury to clover. SCUTL may be applied to lawns adjacent to flower or vegetable gardens.

ST LOUIS

Last summer we used SCUTL and our lawn was green through the winter and into the spring. Our neighbors have brown Crabgrass lawns... they were so skeptical when we used SCUTL!

Mrs Lester Paolucci

BROCKTON MASS

I used SCUTL according to your directions and find it 100% satisfactory. I do believe it should be used more often when Crabgrass is real bad.

William Spadea

DAWSON MINN

Fighting Crabgrass was an all summer job for I have been on my knees the past five years digging it up. Now after using SCUTL, all I see are dead plants.

J E Ryerson

PHILADELPHIA

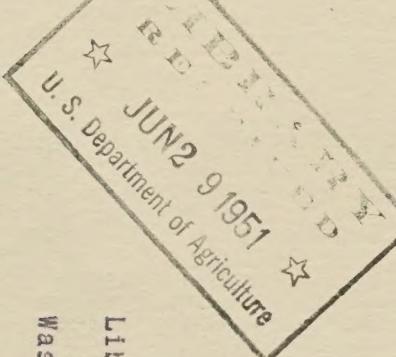
I applied SCUTL to my front lawn and in one week dead patches of Crabgrass were plainly visible. I find there was more of it than I guessed. SCUTL didn't do the slightest harm to the good grass.

Fred J Probst, Jr

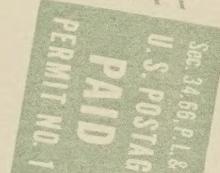
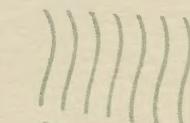
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62-67
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Marysville, Ohio



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SCUTL CRABGRASS CONTROL This exclusive Scott development stops growth of Crabgrass without harm to desirable grasses. Easy dry application. Area indicated is coverage for one NORMAL treatment. Three or four applications recommended for best results.

4-XD WEED CONTROL Newest low cost control for broad-leaved weeds (Dandelions, Plantain, Buckhorn, Chickweed). 4-XD consists of clean, granular particles easily broadcast by hand or with spreader. Does not discolor or harm lawn grasses.

PEST CONTROL Easily applied dry compound that helps rid lawns of Jap Beetle Grubs, Chinch Bugs, Chiggers, most species of Ants. Apply by hand or with spreader.

Scotts SPREADERS Handy two wheel spreading carts for quick, accurate feeding, seeding and weed control. Rate and shutoff controls on handle. Sturdy steel construction with rubber tires.

Scotts LAWN SEED For late summer or early fall plantings in open sunny or moderately shaded lawns. Three million seeds per pound, fairly bursting with energy to carpet summer ravaged lawns with sparkling turf. One pound of Scotts does the work of three of ordinary seed. Late August into October is the best seeding time of the year. Rate: 2 to 4 pounds per 1000 sq ft.

SPECIAL PURPOSE BLEND Fast growing lawn seed—Suggested for summer plantings where quick green covering is needed to solve mud and dust problem. Summer seedlings require particular care in watering. Rate: 4 to 6 pounds per 1000 sq ft.

TURF BUILDER Complete food for grass—extra rich in the nutrients that grass needs. Summer feeding should be made at half rate—5 lbs per 1000 sq ft on dry grass, watered in immediately.

() Payment Enclosed
Personal check accepted

() Charge my Acct

() Ship C O D

If you wish to open a charge account and have not bought from us before, please give us your bank or other reference

MARYSVILLE, OHIO

RIDGEFIELD, N J

Mail Order to Either Address

DELIVERY CHARGES PREPAID

Box, 1250 sq ft	\$ 1.95	\$ _____
Bag, 5500 sq ft	5.85	_____
16 Bags 2 Acres	88.00	_____

Box, 2500 sq ft	\$ 1.75	\$ _____
Bag, 11,000 sq ft	4.85	_____
10 Bags, 2½ Acres	39.50	_____

Box, 500 sq ft	\$.95	\$ _____
Box, 2500 sq ft	3.50	_____
Bag, 11,000 sq ft	12.75	_____
10 Bags, 2½ Acres	107.50	_____

Junior Spreader	\$ 7.35	\$ _____
No 25 Medium Lawn Size	12.50	_____
No 65 Suburban Lawns	19.50	_____

2 lbs	\$ 3.10	\$ _____
5 lbs	7.65	_____
25 lbs	36.50	_____
50 lbs	73.00	_____
100 lbs	145.00	_____

2 lbs	\$ 2.50	\$ _____
5 lbs	6.15	_____
25 lbs	29.50	_____
100 lbs. 4/25 lbs	115.00	_____

10 lbs	\$ 1.35	\$ _____
25 lbs	2.50	_____
50 lbs	3.95	_____
100 lbs. 2/50 lbs	7.85	_____
500 lbs 10/50 lbs	35.00	_____

TOTAL AMOUNT \$ _____